

2026



OVER
70%
GOES BACK TO
SCOUTING

Scouting America™

ADVENTURE, FAMILY, FUN, CHARACTER,
LEADERSHIP AND SO MUCH MORE...

AMERICA
250
YEARS

PRAIRIELANDS COUNCIL APPRECIATES YOUR SUPPORT

YOUR FAVORITE POPCORN and MORE!



YELLOW POPPING CORN

America's healthiest snack food in a re-sealable Adventure tub! Pops up tender for that fresh popcorn taste you're craving.

Net Wt. 2 lbs ▲ \$10 GF UD



CLASSIC CARAMEL CORN

Glazed to perfection with real butter and brown sugar to create a flavor to remember, with a crunch you can't forget.

Net Wt. 8 oz. 🌿 \$10 GF UD



CHEDDAR CHEESE

Made with real cheddar cheese. Each freshly popped kernel is a savory blend of cheeses that will keep you coming back for more.

Net Wt. 5 oz. ● \$20 GF UD



JALAPEÑO CHEESE

The unmistakable zip of jalapeño pepper gives this feisty popcorn flavor its heat. Perfect for those who like their snacks with a little kick.

Net Wt. 5 oz. ■ \$20 GF UD



CINNAMON ROLL NEW!

Get your hands on this sweet, buttery blend of cinnamon and sugar!

Net Wt. 10 oz. 🏠 \$20 GF UD



BUTTER MICROWAVE (15 PACK)

Take advantage of this convenient way to enjoy a freshly popped taste with a rich butter flavor. 0 grams of trans fats.

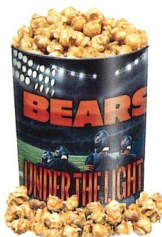
Net Wt. 37.5 oz. ☺ \$25 GF UD



KETTLE CORN MICROWAVE (15 PACK)

Experience the combination of the sweet, yet salty flavor of Kettle Corn anytime. 0 grams of trans fats.

Net Wt. 37.5 oz. ☺ \$25 GF UD



CARAMEL SEA SALT

Caramel corn made with real butter, brown sugar, and the perfect amount of sea salt. The crunchy, sweet, and salty combination will leave you wanting more.

Net Wt. 15 oz. ◇ \$25 GF UD



MOUNTAIN MUNCH

Caramel Sea Salt popcorn drizzled in milk and white chocolate.

Net Wt. 14 oz. 🌿 \$25 GF UD



NEW!

FREEDOM PRETZELS

These limited edition red-white-and-blue chocolate pretzels are the perfect salty-sweet treat.

Net Wt. 15 oz. ☹ \$25 UD



CLASSIC TRIO

Everyone's favorite blend of sweet and savory, a snack you won't be able to put down. Mix them together for a Chicago style treat, or enjoy them individually.

Caramel Corn, Cheddar Cheese, Butter

Net Wt. 17 oz. ③ \$30 GF UD

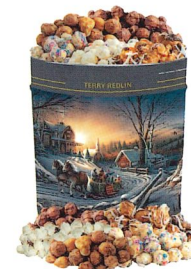


CHEESE LOVERS

Cheese, cheese, and more cheese! A combination that will satisfy any cheese lover's appetite.

Cheddar Cheese, Jalapeño Cheese, Buffalo Ranch, White Cheddar

Net Wt. 13 oz. ④ \$40 GF UD



CHOCOLATE LOVERS

Our Chocolate Lovers tin features 5 sweet treats that you can't resist!

Mountain Munch, Firecracker Crunch, White Ruby, Peanut Butter Cup, Sea Salt Splash

Net Wt. 52 oz. ⑤ \$60 GF UD



MILITARY DONATION

Send the gift of popcorn to our military men and women, their families, and veterans' organizations. The popcorn will be shipped directly and is not available for local delivery.

☰ \$30/\$50

SELLER NAME: _____
UNIT NUMBER: _____
PHONE NUMBER: _____
PRIZE SELECTION: _____

- Yellow Popping Corn
- Classic Caramel Corn
- Cheddar Cheese
- Jalapeno Cheese
- Cinnamon Roll
- Butter Microwave
- Kettle Corn Microwave
- Caramel Sea Salt
- Mountain Munch
- Freedom Pretzels
- Classic Trio
- Cheese Lovers
- Chocolate Lovers
- Military Donation
- Military Donation



Name/Address/Phone																	TOTAL ITEMS	AMOUNT DUE	PAID (X)	DEL. (X)
		\$10	\$10	\$20	\$20	\$20	\$25	\$25	\$25	\$25	\$25	\$30	\$40	\$60	\$30	\$50				
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TOTALS:																				

Scouting America

AMERICA 250

Descriptions of Prizes

Available at

www.kellerprizeprogram.com

**KELLER
MARKETING**

A Division of General
Commercial Corp.

888-361-8000

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Scouting America™. All rights
reserved.

**\$850
LEVEL 6**

- 24 - Hydration Pack - 2L
- 25 - 2-Person Waterproof Tent
Assorted Colors
- 26 - Rubik's Cube 3pc Set - 2, 3, & 4 Tile
- 27 - Hip Shot Spiral Bomber
- 28 - Grab Bag G



**\$625
LEVEL 5**

- 19 - Telescope - 40X Magnification
- 20 - LEGO City F1 Williams Racing &
F1 Haas Race Cars
- 21 - Walkie Talkie Set w/ Facetime Ability
- 22 - 5-in-1 Survival Tool w/ Shovel
- 23 - Grab Bag F



**\$425
LEVEL 4**

- 14 - 5pc Stainless Steel Mess Kit
- 15 - Light Saber w/ Stand
- 16 - Adventure Duffle Bag w/
Scouting America™ Branding
- 17 - Dinosaur Egg
(Assorted Colors/Styles)
- 18 - Grab Bag E



**\$325
LEVEL 3**

- 9 - Catapult Plane w/ Stickers
- 10 - White Handle Lock Blade Knife w/ Case
& Scouting America™ Branding
- 11 - Zing Air Zooperball
- 12 - Zing Air Hunterz Zano Bow w/ 2 Zarts
- 13 - Grab Bag D



**\$250
LEVEL 2**

- 1 - Cinch Backpack w/ Scouting America™
Branding - Assorted Colors
- 2 - Magic Sand Set w/ 6 Molds
- 3 - Mini Dual LED Dynamo Flashlight
w/ Scouting America™ Branding
- 4 - Mini Multi-Tool
- 5 - Dry Bag - 5 liter - Assorted Colors
w/ Scouting America™ Branding
- 6 - Brass Compass
- 7 - 4x30 Binoculars
- 8 - Stuffed Animal Grab Bag



LEVEL 1

- 0.1 - Popcorn Sale Patch
Sell any item
- 0.2 - Military Sale Pin
Sell One Military Donation
- 0.3 - Online Sale Pin
Sell One Online Order
- 0.4 - Top Seller Pin
Sell over \$1,000



\$700 Bonus Prize

Sell \$700 in popcorn and receive a
\$10 Gift Certificate from the Council Office.

\$5,000
LEVEL 14

- 53 - LEGO Harry Potter Hogwarts Castle: The Main Tower #76454
- 54 - Carrera Evolution Nascar Champions at Homestead
- 55 - 100 Foot Zip Line
- 56 - \$200 Amazon Card



55



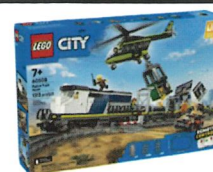
\$4,000
LEVEL 13

- 49 - Klymit Cross Canyon 2 Tent & Footprint
- 50 - Adventure Camp Package
- 51 - LEGO Police Train Heist #60508
- 52 - \$175 Amazon Card

49



51



\$3,000
LEVEL 12

- 45 - Eagle Claw Fishing Set
- 46 - LEGO Family Vacation Beach Resort #42673
- 47 - Case Bonestag Folding Hunter Knife w/ Leather Sheath
- 48 - \$125 Amazon Card

45



46



47



\$2,150
LEVEL 11

- 41 - LEGO Hogwarts Castle: Hospital Wing #76463
- 42 - Foldable Drone w/ WiFi Camera
- 43 - HEXBUG Battlebots Arena Max
- 44 - \$100 Amazon Card

41



42



43



\$1,650
LEVEL 10

- 37 - Youth Pickleball Set
- 38 - Lego Planet Earth and Moon in Orbit #42178
- 39 - NorthFace Backpack
- 40 - \$75 Amazon Card

37



38



39



\$1,250
LEVEL 9

- 33 - Transformers Rise of the Beast - Bumblebee
- 34 - Snoopy Snow Cone Machine
- 35 - Lego Ninjago Kai's Mech Storm Rider #71830
- 36 - \$40 Amazon Card

33



34



35



Scan the QR Code to the right for a detailed description of the prizes or visit www.kellerprizeprogram.com



Prairielands Council
Council Code: 117PLC
www.prairielandsbsa.org

For Sale Related Questions:
Council Office (217) 356-7291

For Prize Related Questions:
GCC/Keller Marketing (888) 351-8000

How to Select Your Prizes

- Sell any item and receive the Popcorn Sale Patch.
- Sell \$250 or more and receive a Popcorn Sale Patch AND a prize from the level you achieve.
- Sell \$5,000 or more and receive a Popcorn Sale Patch AND choose two prizes - one from the \$5,000 Level plus one from the Level for the balance over \$5,000 in sales.

All prizes are subject to substitution by Keller Marketing and will be for an equal or greater value prize.

Scout Name: _____ Pack/Troop: _____ Total Sales: _____

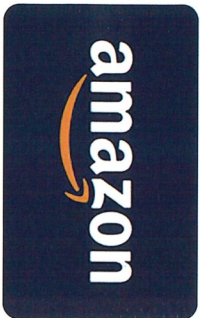
Prize #	Prize Description	Quantity

WINNER'S CIRCLE

★ **SELL \$3,000**

PICK A PRIZE FROM THE WINNER'S CIRCLE FOR EVERY \$3,000 SOLD

Prizes subject to availability



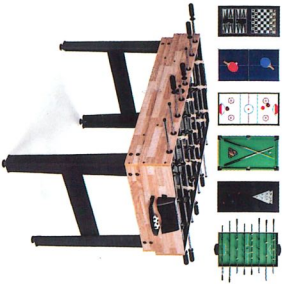
**\$200 AMAZON
GIFT CARD**



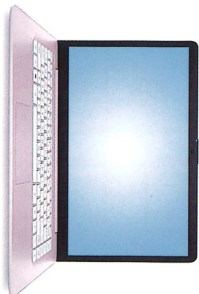
**\$200 BEST BUY
GIFT CARD**



**\$200 AMC
GIFT CARD**



GAME TABLE



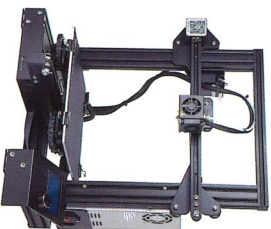
LAPTOP



43" SMART TV



DRUM SET



3D PRINTER

POPCORN SELLING TIPS



A seller is

- ★ **TRUSTWORTHY**... be honest when telling a customer how great the popcorn really is.
- ★ **LOYAL**... never give up!
- ★ **FRIENDLY**... always smile!
- ★ **COURTEOUS**... always be polite; wear a smile and introduce yourself.
- ★ **KIND**... always say "Thank you," even if the customer does not place an order.
- ★ **CHEERFUL**... call the customer by his or her name, if you know it.
- ★ **CLEAN**... make sure you always wear your uniform.
- ★ Always have an extra pen or pencil to keep your Take Order Form as neat as possible.
- ★ When you are selling the popcorn, tell the people what the money goes toward.
- ★ Make sure you know all the different types of products you are selling.

FIRST DAY TO SELL: _____

ORDERS DUE: _____

DELIVERY DATE: _____